

COURSE SPECIFICATION DOCUMENT

Academic School / Department:	Richmond Business School
Programme:	Business Management: International Business Digital Marketing Fashion Management and Marketing
FHEQ Level:	5
Course Title:	Governance and Sustainability
Course Code:	MGT 5415
Student Engagement Hours:	120
Lectures:	30
Seminar / Tutorials:	15
Independent / Guided Learning:	75
Credits:	12 UK CATS credits 6 ECTS credits 3 US credits

Course Description:

The course provides students with an understanding of the concepts and key issues of corporate governance, corporate accountability, corporate social responsibility and corporate sustainability. It informs students of key policies and corporate governance mechanisms to investigate corporate failures in order to derive good corporate governance and accountability. The course identifies key stakeholders and evaluates the role that governance plays in the management of a business.

Prerequisites:

ACC 4205 Managerial Accounting

Aims and Objectives:

This course aims to develop an understanding of the importance of corporate governance to businesses, managers, accountants and other corporate decision-makers. The objective is to promote ethical and professional standards and allow a focus on the role of governance and sustainability in the management of a business.

Programme Outcomes:

Business Management INB: A1, A5, B1, C1, D2, D3

Digital Marketing: A1, A2, A3, A4, A5, B1, B5, C1, C2, D1, D4

Fashion Management and Marketing: A1, A2, A3, A4, A5, B1, B5, C1, C2, D1, D4

A detailed list of the programme outcomes is found in the Programme Specification. This is maintained by Registry and located at:

<http://www.richmond.ac.uk/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

Knowledge and Understanding

- Explain the relevant professional and regulatory bodies
- Demonstrate an understanding of ethical and professional corporate standards and know the corporate code of ethics
- Explain why governance is needed and the role governance plays for a business
- Identify the key stakeholders and explain their individual roles
- Demonstrate knowledge about the differences in legal systems
- Show an understanding of the changing nature of corporate sustainability

Cognitive Skills

- Identify the relevant principles of governance and sustainability concepts and critically evaluate them in a specific situation

Practical and Professional Skills

- Interpret and evaluate case studies or other empirical evidence

Key Skills

- Develop analytical skills and critical thinking

Indicative Content:

- The nature of Corporate Governance.
- Impact of Corporate Governance changes on the CFO.
- Current status of the relationships among the external auditor, the internal auditor, and the audit committee.
- Owners and stakeholders, family-owned firms
- Directors and Board Structure
- Directors performance and remuneration
- Socially responsible investment
- International Corporate Governance
- Corporate Social Responsibility
- Corporate Sustainability

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies/>

Teaching Methodology:

This course is taught as a mixture of lectures and seminars. Students are required to do the required reading outside the class room and undertake independent research and present a group presentation.

Indicative Text(s):

Tricker R. I (2019) Corporate Governance: Principles, Policies and Practices, Oxford; OUP ISBN 978-0198809869

De Villiers, Ch & Maroun, W (2017) Sustainability, Accounting and Integrated reporting. Routledge ISBN 978-1138091412

Mallin, C (2018) Corporate Governance, 6th Edition, Oxford; OUP ISBN 978-01988067

Sjafell B, Bruner C. M (2019) The Cambridge Handbook of Corporate Law, Corporate Governance and Sustainability, Cambridge University Press ISBN 978-1108473293

Epstein MJ, Rej C A et al (2014) Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts, Routledge ISBN 978-1907643934

Journals

Corporate Governance: An International Review
Corporate Governance Advisor

Web Sites

www.frc.org.uk/

www.ftse.com/ftse4good/index.jsp

www.icgn.org

See syllabus for complete reading list

Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Academic Registry
Change to Professional Accounting Assessment Norms	School: September 2015	
Updated reading List	September 19	
Change to Standard Assessment Norms	November 19	
Various updates as part of the UG programme review	AB Jan 2022	
Revision – annual update	May 2023	